

E T H N O S P O R T S

2 0 2 7



**Host
Vision &
Delivery
Framework**



**Shaping a
Global
Cultural
Sports
Movement**



O p e n i n g M e s s a g e

WEU around the World



Not just an event

A global cultural platform

A historic first edition

A responsibility to shape the future

W h y E t h n o s p o r t s ?



Cultural heritage under threat
Need for global structure
Rising demand for authenticity
Sport as diplomacy tool



**S t r a t e g i c
P o s i t i o n i n g**

Sports

Competition
Rules
Elite Performance

Culture

Heritage
Identity
Authenticity

Experience

Participation
Immersion
Story-telling

Diplomacy

Global Dialogue
Soft Power
Unity

Where Heritage Meets the Future

V i s i o n

To position Ethnosports as a global platform connecting cultures through traditional sports

From Roots to Global Reach



 Global Stage

 Cultural Connection

 Intergeneration Impact

M i s s i o n

(Delivering Experience with Purpose)



- Deliver world-class event
- Protect authenticity
- Engage communities
- Create lasting legacy

**C o r e
V a l u e s**



Respect

Tradition



Solidarity

Peace

G a m e s C o n c e p t

Hybrid Global Experience Event

Multi-sport structure



Integrated cultural festival



Athlete-centered design



Youth engagement



Key Principles

Cultural authenticity



Athlete safety



Sustainability



Inclusivity & fair play



G o v e r n a n c e M o d e l



Decision Making

Escalation when needed

Cross-functional integration

Decisions at lowest level



Functional Structure



S p o r t s P r o g r a m m e



Wrestling disciplines

Equestrian Sports

Archery

Strategy games

Demonstration sports



S p o r t P h i l o s o p h y



Heritage preservation

Global competition standards

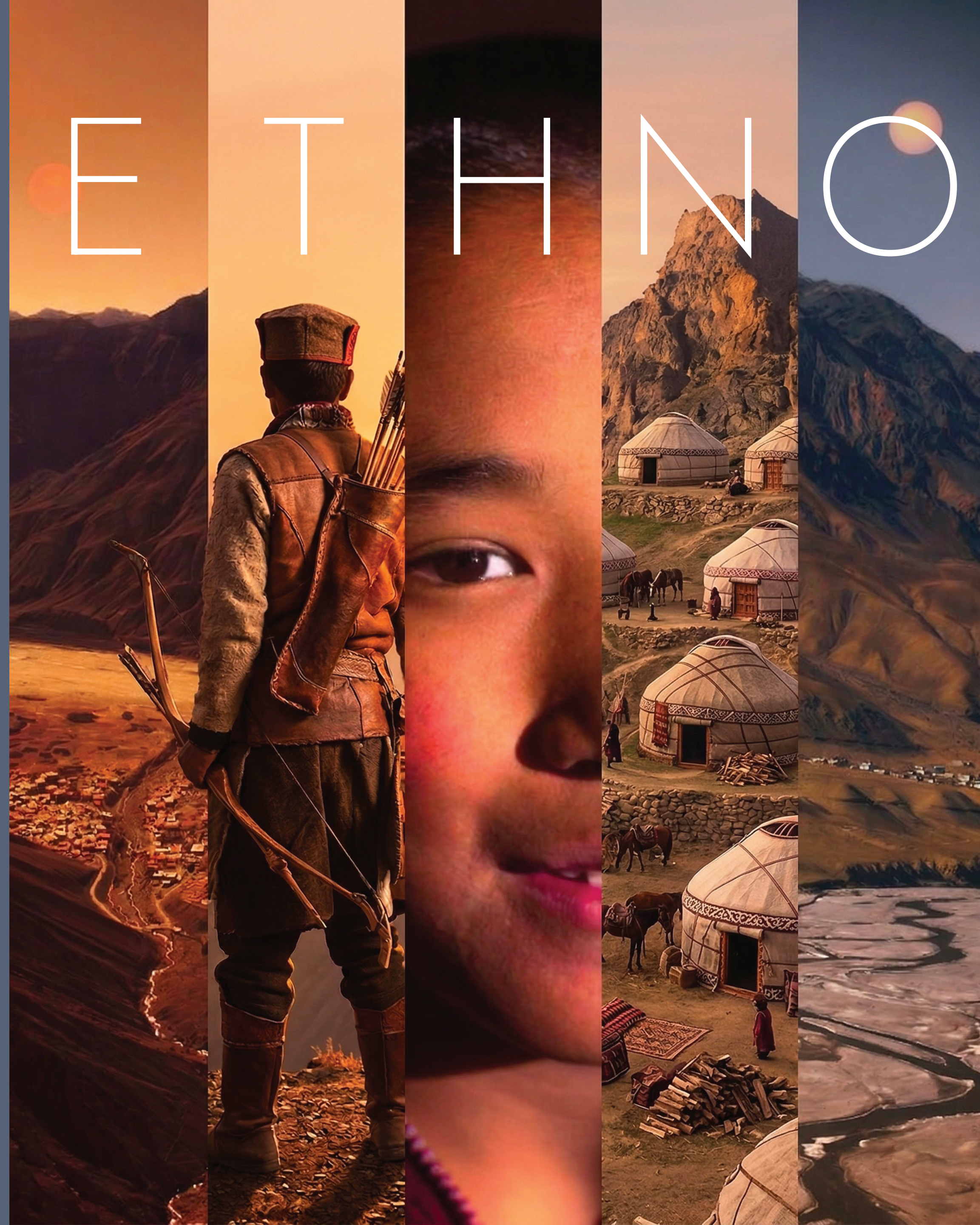
Cultural storytelling

Athlete experience

V e n u e M a s t e r P l a n



Cluster-based design
Integrated sport + festival
Efficient travel
Use of existing infrastructure



E T H N O

S p o r t C l u s t e r s

Indoor combat



Festival



Equestrian



Cultural



Archery



F e s t i v a l C o n c e p t



Interactive experiences

Youth zones

Global gastronomy

Main stage & ceremonies



Operations Model



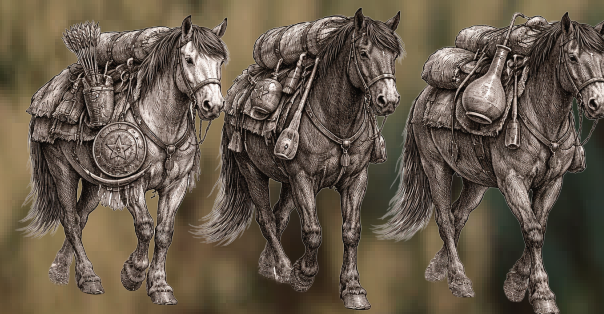
4000+ rooms



Workforce & volunteers



Transport integration



Central command



Delivery Excellence



Integrated planning



Risk management



Real-time coordination



Scalable systems

B i d R e q u i r e m e n t s

 Vision

 Master plan

 Budget

 Guarantees

 Legal framework



E v a l u a t i o n C r i t e r i a

Financial strength

Legacy impact

Infrastructure readiness

Government support



Legacy Impact

Cultural preservation

Youth engagement

Global positioning

Tourism & economy



S t r a t e g i c V i s i o n

Global expansion



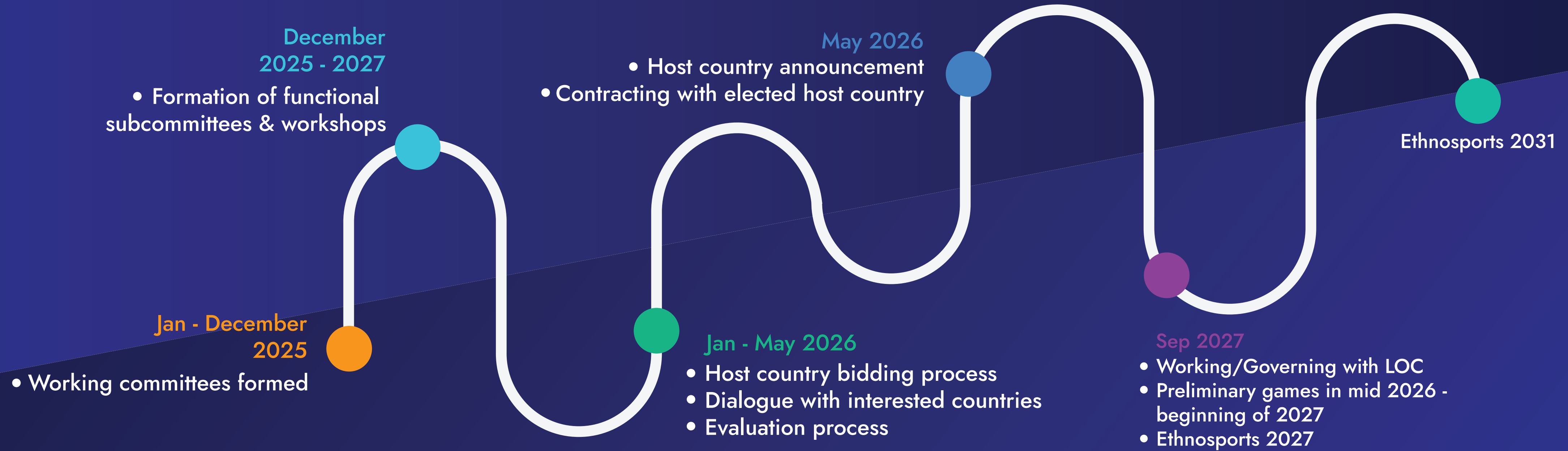
Long-term platform



From Event to System



OUR ROADMAP



C l o s i n g



Ethnosports 2027 is not just what we deliver
it is what we leave behind